



## Cyber Threats to Credit Unions Digital Infrastructure

Protecting your members' data and looking beyond the risks of vault theft.

**27**

Ransomware Strains  
stopped daily

**\$120 Billion**

assets under our protection

**50 Billion**

security events collected  
and analyzed daily

### Credit Unions Are Vulnerable to Cyberattacks

It's impossible to ignore the constant news about cyberattacks being perpetrated against financial institutions. Criminals are very aware of how much sensitive client data Credit Unions hold, and they focus all of their efforts on gaining access to this information. In fact, Forbes ranked Financial Services as the 3rd most cyber-attacked industry in 2015.

### 210 Days or 6 Minutes? It's Your Call!

Our competitors take an average of 210 days to detect a data breach. Imagine what cyber criminals can do to your members' data and information in 210 days. TruShield takes an average of 6 minutes to accomplish the same and offers additional insights. Talk to us and we can help you protect your members at TruShield speed.



### Data Breaches Equal Big Financial Losses

The financial implications of a cyberattack could be devastating for your organization. A 2015 New York Times article notes that, "For small community banks like Profinium or nonprofit credit unions, a little fraud can hurt in a big way. 'A \$100,000 fraud loss to a large financial institution is nothing. But a lot of credit unions have annual net income that is less than \$1 million. If you take a couple of big fraud hits, that's substantial for them,' said Bill Hampel, chief policy officer and chief economist with the Credit Union National Association." Now is the time to consider how your organization will protect itself from this growing threat.



## We Understand Credit Unions

We have insight into the field that allows TruShield to develop the strongest solutions. Our extensive experience working with Credit Unions makes the TruShield Team uniquely qualified to understand your needs. In fact, one of our founders spent a large part of his career working with Credit Unions and helping them to develop comprehensive cybersecurity plans. We know what your concerns are regarding the private details your systems hold. Our strong foundational knowledge of the field allows us to suggest and develop specific strategic plans that are right for your organization.



## Cybercriminals Use Sophisticated Tactics to Attack Systems

While your Credit Union might be protected against current threats, cybercriminals are constantly changing their methods. They know that as soon as they create a new way to access your information, you will implement a solution to block future attacks. NAFCU is aware of this issue, "Despite the fact that many credit unions have implemented sophisticated and effective data security (including cybersecurity) safeguards, attackers adapt to constantly evolving technology and find new ways to penetrate systems. Credit unions must make efforts to stay one step ahead..." Staying ahead of cybercriminals means arming yourself with the best security system, action plan, and knowledge available.



## TruShield Has You Covered

**We've spent years developing the best cybersecurity solutions.**

We provide comprehensive, bespoke cybersecurity strategies and take a white glove approach to customer service. When you sign up with TruShield, we will give you a dedicated Cybersecurity Advisor to help you build the best and most cost-effective plan for your organization. This individualized approach to customer service sets TruShield apart, and gives you the comfort of always knowing you're fully supported.

To ensure your data is safe at all times, our 24/7 global team of experts works every day of the year to monitor your data and rapidly respond to any potential issues. Hackers don't take a day off, and neither do we. Our proven prevent, detect, contain, and eradicate approach to threats provides your organization with comprehensive protection. The TruShield method puts prevention at the forefront, because we know the best strategy is to stop an attack before it even happens. We are constantly educating ourselves on the latest developments in the field of cybercrime and attacks that impact Credit Unions so that we can stay one step ahead.

Get in touch with us now to find out how simple it is to start getting comprehensive cybersecurity protection that will keep your data safe.

Morgan, S. (2016, May 13). Top 5 Industries At Risk Of Cyber-Attacks. Retrieved August 19, 2016, from <http://www.forbes.com/sites/stevemorgan/2016/05/13/list-of-the-5-most-cyber-attacked-industries/#795d219b3954>

The New York Times. (n.d.). Retrieved August 19, 2016, from [http://mobile.nytimes.com/2015/09/29/business/as-online-data-theft-escalates-banks-look-to-retailers-to-bear-the-losses.html?\\_r=0](http://mobile.nytimes.com/2015/09/29/business/as-online-data-theft-escalates-banks-look-to-retailers-to-bear-the-losses.html?_r=0)

Data Security and Cybersecurity. (n.d.). Retrieved August 19, 2016, from <http://www.nafcu.org/datasecurity/>

### Contact Us

Interested in learning how TruShield can give you the peace of mind that your information is safe from cybercriminals? Reach out to the TruShield Sales staff now to get started using our innovative cybersecurity approach.

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